





## JOSEPH L. LUNA

Luna Design Group

In a region where there are more architects per square mile than anywhere else in the United States, Luna Design Group stands out as one of the most committed architectural firms in greater Boston. Founded in 1990 by principal Joseph Luna, AIA, Luna Design Group has built a reputation throughout New England for providing uncompromising quality and creativity, as well as the high level of service afforded to each client. Firm associates Luis Lobao and James Thornhill, AIA, joined Luna Design Group in the early 1990s and continue to provide control, consistency and expertise for all projects.

The success of this thriving design team is based on the driving philosophy of its leadership: "Architecture should enhance the lifestyle of our clients, not define it." They begin each project on an individual basis without a preconceived notion in mind or formulaic approach. Responding to each



**ABOVE:**  
A foyer with Rococo-inspired mouldings, panels and columns connects the dining room to the study in this appointed custom home.  
*Photograph by Sam Gray*

**FACING PAGE:**  
Windows and a custom skylight come to life as twilight settles at the pool terrace for this classically styled home.  
*Photograph by Sam Gray*





client's own aesthetic taste, a design is also inspired by the vernacular of the region, perhaps influenced by historical precedence but never a period piece. Ultimately, a home is designed to complement each unique client and how he or she intends to live.

Whether renovations, additions or new custom home designs, the firm is committed to quality throughout the process, from conceptual design to construction. Working with reliable contractors and established builders, the Luna team works collaboratively to ensure each project's success. In a word, "quality" is the cornerstone of this architectural firm and it is evident in every detail from millwork to lighting, use of exotic hardwoods, placement of well-crafted crown mouldings and integration of today's advanced "smart house" technology.



**TOP LEFT:**

Rich mahogany panels and shelving combined with a decorative ceiling are highlighted by concealed up-lights in this study retreat.

*Photograph by Sam Gray*

**BOTTOM LEFT:**

Inspired by the resort community's estates of Newport and the Hamptons this contemporary version of a French/Italianate chateau incorporates traditional design elements of homes from this era.

*Photograph by Sam Gray*

**FACING PAGE:**

Drawing inspiration from the historic structures of this rural community, three clustered New England forms create the entry court for this unique custom home.

*Photograph by Charles Mayer*



What Joseph enjoys most about designing in New England are the varied geographic opportunities presented for each project, including oceanfront properties on Cape Cod and the North Shore, lakefront sites, Boston's metro west suburbs, the Berkshires, Maine, and New Hampshire's White Mountains, as well as chic urban Back Bay brownstones.

Retaining a loyal and dedicated professional staff is key to the firm's longevity and success, which has allowed it to take on a multitude of residential projects. As Joseph works collaboratively with his wife, Robin Luna, AIA, and talented associates Peter King, AIA, Stephen Kasson and Diane Gianocostas, clients can rest assured that they are in good hands every step of the way.







A member of the American Institute of Architects and the Boston Society of Architects, the firm has garnered numerous industry awards for design excellence. Participating in the 2006 Luxury Living Awards, Luna Design Group received the Gold Award for the "Most Beautiful Custom Home." Among others, it has received eight Renaissance Design Awards from *Remodeling* magazine for several residential and commercial projects. The firm's extraordinary results have been featured in national publications as well as on Home & Garden Television.



**TOP LEFT:**  
Three linked contemporary versions of the classic New England farmhouse fan like a deck of cards, providing panoramic views of Mount Wachusett Valley and the restored Boston Post Road.  
*Photograph by Charles Mayer*

**BOTTOM LEFT:**  
Timber frame construction, a rustic fieldstone fireplace, and cherry wood trims make a dramatic but refined statement in the family room.  
*Photograph by Charles Mayer*

**BOTTOM RIGHT:**  
Floor-to-ceiling glass and timber frame structure provides a spectacular view towards the rear yard at the stair landing.  
*Photograph by Charles Mayer*

**FACING PAGE TOP:**  
A contemporary version of New England Shingle-style architecture was the inspiration for a seaside vacation home overlooking Race Point in Provincetown.  
*Photograph by Charles Mayer*

**FACING PAGE BOTTOM:**  
Contemporary and classical detail elements marry to provide a sophisticated urban feel in the living and dining room spaces.  
*Photograph by Charles Mayer*



Actively involved in non-profit programs, Joseph is a staunch supporter of the Community Development Corporations' mission to create affordable housing. His firm has designed single-family dwellings that reflect a commitment to high-quality architectural standards while providing home ownership for those that never dreamed it possible. His philanthropic influence has literally taken off as he is a private pilot who volunteers on regular missions for Angel Flight Northeast, transporting patients in need from rural areas to city centers for medical treatment.

Providing uncompromising quality and attention to detail for each and every client, Luna Design Group's associates make a positive and lasting difference in the communities they touch.

